

KTVU
FCC ISSUES & PROGRAMS REPORT
THIRD QUARTER 2010

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PROGRAM LIST
THIRD QUARTER 2010

The following is a list of programs along with a brief description of that program:

Bay Area People

A weekly, one-half hour, community affairs program, which explores community issues, problems and solutions. The program features cultural and artistic activities from various ethnic communities, as well as conducting book reviews, relaying news related concerns and features of interest to Bay Area residents. This program aired Saturdays at 6:30 am.

Bay Area People - Public Service Announcements

These PSAs are locally produced, community calendar billboard announcements that are approximately :10 (ten seconds) in length, featuring community events, organizations, referrals and services. These air within the program Bay Area People.

The KTVU Morning News – Early Edition

This live newscast airs 5:00am to 6:00am Monday – Friday. In addition to local, regional and national news, this newscast features frequent traffic and weather updates and Bay Area business news.

The KTVU Morning News

This one-hour, live newscast airs Monday-Friday 6:00am to 7:00am. In addition to local, regional and national news, this newscast features frequent traffic updates and Bay Area business news.

Mornings On 2

A live, two-hour, locally produced, news and interview program featuring local, regional, national and international news stories and features. Also, local traffic and weather updates. Included are in-depth interviews with local members of government, consumer issues and other reports of interest to Bay Area viewers.

Airs daily, Monday through Friday, 7:00 am to 9:00 am.

The Noon News

A one-half hour, live, locally produced newscast that airs Monday-Friday, from 12noon to 12:30 pm. The program includes the latest news, features and reports on issues of interest to the community, as well as national news. The program employs live, on-site reports and inserts from the surrounding communities.

KTVU News at 5

A live, one-hour newscast, airing Sunday-Friday from 5:00pm to 6:00pm, featuring reports on local and regional news

KTVU News at 6

This live newscast airs Monday-Saturday, 6:00pm to 6:30pm. The program features reports on local and regional news.

The 10 O'Clock News

This station's daily, one-hour newscast, airs from 10:00pm to 11:00pm, Monday through Sunday. In addition to local, regional, national and international news, the program features in-depth news coverage on matters of local public concern, as well as, special reports on significant public events.

Public Service Announcements

KTVU airs :05, :10, :15, :20, :30 and :60 second, local, regional and national public service announcements on all day parts including prime time. The announcements cover a wide range of topics, including; social issues, health, human services, conservation and education.

During the past quarter, KTVU broadcast programming that was responsive to community issues. Due to the extensive amount of such programming, the issues and programs list contains only a portion of the locally produced, issue responsive programming actually broadcast by KTVU.

Business

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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8/7/10	Bay Area People	8:13
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San Francisco's Redevelopment Agency's revitalization of Sixth Street between Market and Folsom Streets has resulted in the creation of 30 new businesses that are catering to an area that had no services before. The latest business to open is Passion Café, a French Bistro with a rooftop dining and garden area. Steve Barton, Passion Café co-owner, was helped with his business plan by Urban Solutions, an organization that helps small businesses with consulting, loan packaging, financing, marketing and more. Originally aired 2/20/10.

8/14/10	Bay Area People	7:49
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The Credit Card Accountability, Responsibility and Disclosure Act of 2009 regulates the rules in which credit card companies may change interest rates and fees. Credit card statements will also be clearer in language disclosures, accountability and information on consequences of minimum due payments. Norma Garcia, senior attorney with Consumer's Union explains how the new regulation affects consumers.

8/18/10	All Newscasts	1:48
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This summer's cool weather is changing the winemaking landscape in the Napa Valley. Growers say they're having to use some special techniques to keep their grapes viable and ensure a decent harvest...even though it's going to be a late one. That's not much of a problem for early harvest white varietals, but it could be a problem for late harvest reds. This year's outlook remains unclear, but last year's grape yields were up significantly for this half-billion dollar Napa County industry.

8/20/10	All Newscasts	2:24
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A unique "turf" battle is shaping up in the South Bay, it involves more than 300 homes and a dozens businesses in an unincorporated county "pocket" between San Jose and Campbell. One of those cities will annex the 103 acres east of Highway 17 and north of Camden Avenue. But will it be San Jose or Campbell? Tonight, emotional residents let their voices be heard at a meeting that just wrapped up a little over an hour ago. The residents made it clear they are fighting hard to become part of Campbell, not San Jose. San Jose is under court order to annex unincorporated county pockets. Citizens cited concerns about San Jose's public safety services. The San Jose Planning Commission will take the annexation issue before the city council next fall. So far, San Jose City Council member Pete Constant has said he is against the idea, but another council member told us he has never seen an annexation turned down.

8/25/10

All Newscasts

1:17

A Bay Area video game company is under fire for a new game that enables players to take the role of a virtual Taliban fighter...and simulate killing American troops. Electronic Arts or EA, of Redwood Shores is one of the world's leading videogame developers. "Medal of Honor," is a so-called first person shooter game, set in Afghanistan. What's causing all the buzz is that this game allows a player to take on the role of a Taliban fighter and shoot and kill American soldiers. Gold Star mom, Karen Meredith's son was killed in Iraq six years ago. Meredith has written to EA. She is not calling for them to pull the game...but says she wants them to do on their own...what is right. EA did not return our call for comment, but EA Games President Frank Gibeau told a game developer publication that the company is taking a creative risk...and he won't allow media outcry to "compromise our creative vision and what we want to do." Karen Meredith invites EA officials to come with her to Arlington National Cemetery. Medal of Honor is schedule for release on October 12th and EA is already taking pre-orders.

Community Interest / Services

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
7/17/10	Bay Area People	7:43
The Crucible of Oakland, provides instructional classes on industrial arts, such as welding, stone cutting, glass blowing and much, much more. This year, they are presenting their first evening of dancing, entertainment and fire at the Crucible warehouse. Heat: A Fire Cabaret will feature performance art, music and of course heat and fire, including arc welding flash dance, torch cutting burlesque and fire sculptures.		
7/24/10	Bay Area People	8:16
Chef Le'Roy Crump, winner of the 2010 Gumbo Contest at the Alameda County Fair, brings authentic Cajun flavors from New Orleans to the Bay Area. He shares his winning gumbo recipe with us in a cooking segment.		
7/31/10	Bay Area People	4:36
The first marathon to be held in Oakland in 25 years will be held on March 27 & 28, from City Hall to Lake Merritt to Jack London Square and well beyond. The festival is a family affair, providing a marathon, half-marathon, 5k run, 4-team relay and a kids run.		
7/31/10	Bay Area People	8:57
Chef and artichoke expert, Tony Baker of Montrieo Bistro in Monterey gives us a lesson on how to prepare baby artichokes. He also shows us how to make his popular risotto and baby artichoke recipe.		
8/7/10	Bay Area People	6:24
This rainy season has been a boon to mushroom lovers. Members of the Bay Area Mycological Society (BAMS) have spent some time and effort learning the importance of what to look for before foraging for mushrooms at local parks. BAMS holds meetings and programs for those who want to learn how to safely pick wild mushrooms. Originally aired 2/20/10.		
8/21/10	Bay Area People	
The Papergirl project is getting the San Francisco community excited about art. Bay Area artists are being asked to submit their artwork, which will be given out free to the public. Volunteers will be biking around the city throwing rolled up art to the public in a newspaper-like fashion. Find out how you can get involved and submit your art.		

8/21/10 Bay Area People

Peninsula firefighters will face off at the 2nd annual Firefighters' Chili Cook Off benefiting the Muscular Dystrophy Association. The 2009 winners of the Judge's Choice were Menlo firefighters Andrew Murtagh and Danny Giraudo, who share their award-winning recipes with Bay Area People.

8/28/10 Bay Area People 5:00

After closing its doors for nine months, the newly remodeled Oakland Museum of California had a successful re-grand opening celebration the weekend of May 1st and 2nd, staying open 31 hours straight, as people oooh'd and ahhh'd through remodeled corridors and new exhibits. Executive Director, Lori Fogarty describes the new plans for keeping this unique California museum innovative and exciting. Originally aired 5/8/10.

9/11/10 Bay Area People 7:35

25 acclaimed chefs and restaurants will provide tasty foods and wine tasting at the first Plate by Plate fundraiser created by the non-profit organization, Project by Project, benefiting San Francisco's APA family support services, the event is the first for this new San Francisco Chapter of Project.

9/25/10 Bay Area People 6:32

Weekends in October will be a shopper's dream for vintage clothing items from the 1920's to the 1980's. Hospice thrift shops in six East Bay cities will be holding vintage sales with proceeds benefiting various hospice programs.

Crime & Justice

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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8/25/10	All Newscasts	2:16
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In San Francisco's Golden Gate Park, gardeners have discovered new evidence of vandalism. For several weeks now, someone has been chopping down trees and plants. No one can say why. Workers show us two new spots today where trees have been destroyed. Someone destroyed three young redwood trees...sawing them down to tiny stumps. Park staff says the redwoods were planted just four months ago by volunteers for Earth Day. Vandals have destroyed some 44 trees in Golden Gate Park, including these at the Music Concourse and others at nearby Lincoln Park. Vandals also used loppers to chop down 36 prized rose plants. Police say they have stepped up patrols. The vandalism has caused more than \$15,000 in damage and there is a monetary reward for any tips that can lead to the arrests. The vandals could be facing felony charges.

8/31/10	All Newscasts	2:20
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A raid in the Central Valley today took down dozens of suspected gang members who operated across the state. California Attorney General Jerry Brown said today's sweep wrapped up a year-long effort and involved top gang leaders who operated from inside the prison. Thirteen of the fifteen leader of the Nuestra Familia, a powerful gang that oversees the Nortenos street gang, are now in custody. Brown said many gang orders were transmitted from prison by calls on cell phones smuggled inside. Brown said he hopes to work with the Department of Corrections now to cut the gang's communications lines once and for all. The Attorney General's office says they hope this will be a critical blow to the organization. They say the Nuestra Familia has hundreds of gang members in prison and it oversees tens of thousands of street gang members in California.

9/4/10	Bay Area People	7:32
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The Oakland Police Department and Pet Food Express have joined forces to raise money for the purchase of two puppies to join OPD's K-9 Unit. It takes \$5,000 to purchase a puppy and \$15,000 to train the dogs to work with the police department. Three Oakland Pet Food Express stores are offering dog washes and accepting donations to raise funds. Pet Food Express will match every dollar raised. Originally aired 3/13/10.

Economy

Air Date Program Length

8/27/10 All Newscasts 1:48

The nation's struggling economy may be at least partially to blame for a drop in the birth rate. Federal health officials said today that fewer babies were born during the past two years than in years before. Nationally, 2009 had the lowest overall birthrate in almost twenty years. Demographers say the birthrate is now too low to maintain the U.S. population. While the number of childbearing age women is declining, so is the birthrate among them, suggesting the economy "is" a factor. California's drop in birthrate was the third largest in the nation. The state's loss in home value was the largest.

Economy

10/10

All Newscasts 1:48

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Education

Air Date Program Length

9/9/10 All Newscasts 2:24

The first day of classes at UC Berkeley's Boalt Hall School of Law included a noisy demonstration targeting one of the law school's professors. The university defends its employment of John Yoo, but the protestors say the former member of the Bush Administration should be prosecuted. Dozens of anti-war activists, including some law students waived signs and spoke out against the professor. Yoo has been criticized for his work in the Bush Administration at the Office of Legal Counsel. He wrote memos in 2002 stating that waterboarding was not torture and terrorist suspects were not subject to the Geneva Conventions. Despite the controversy, some students say it's important to hear Professor Yoo's views. The Department of Justice announced in February that it would file no charges against John Yoo. But he is facing a lawsuit brought by a former detainee and in June, the Ninth Circuit Court of Appeals heard Yoo's request to dismiss the case.

1002

All Newscasts

2:24

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Government

<u>Date</u>	<u>Program</u>	<u>Length</u>
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8/14/10	Bay Area People	7:06
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Nearly 120 million forms for the 2010 US Census will be mailed out in March 2010. The census occurs every ten years and counts everyone living in the US. This year, the form will consist of only 10 short questions and must be mailed back. Information centers and language-based phone numbers will help inform the public regarding the census. Originally aired 3/6/10.

8/18/10	All Newscasts	2:31
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The California Supreme Court has issued its' ruling, "furlough Fridays" can resume. And with no budget agreement in sight, the governor says it's the responsible thing to do. As it stands now, furloughs can start immediately. The Governor's plan calls for three furloughs a month. Almost 150,000 state workers are involved. In the meantime, the state's high court plans to review whether the Governor actually has the authority to mandate "unpaid" days off. We're at the DMV office in Oakland's Claremont District. Workers here told us they still haven't received official word yet, but the furlough news spread quickly amongst themselves. DMV workers say they've already suffered through a year-and-a-half of furlough Fridays and they're paying the price. Workers told us that lines here are long and tempers are short. Outside the State Building in Oakland, workers told us they've learned to live one day at a time. The say three furlough days a month amounts to about a 15% loss in their paycheck. The State Supreme Court is scheduled to hear argument on September 8th about whether the Governor has the authority to order unpaid furloughs.

8/28/10	Bay Area People	5:00
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If there were 2600 acres of land surrounding a water pollution control plant and it was available for development, what would you do with it? The cities of San Jose and Santa Clara want residents to voice their opinion in a series of workshops to put forth ideas on the best use of three land scenarios proposed by the cities. There are only a few meetings left, so bring your ideas, questions, and concerns...they are all welcome. A community workshop workbook is available online for public input also. Originally aired 5/8/10.

8/25/10 All Newscasts :48

Hundreds of garbage workers are refusing to work; causing delays in trash pickups in San Mateo County. A dozens workers at the Ox Mountain Landfill near Half Moon Bay called a two day strike after their contract negotiations stalled with Allied Waste Services. They set up a picket line today in San Carlos and hundreds of trash collectors, garbage sorters and drivers are joining them in a show of support. Allied Waste told KTVU it is surprised and disappointed by the walk out. The two-day strike means \$36,000 residential trash pick-ups are delayed this week for two days. As a result, the trash isn't being collected in eleven communities: San Carlos, Belmont, Foster City, Half Moon Bay, Burlingame, Redwood City, San Mateo, Menlo Park, East Palo Alto, Atherton and Hillsborough.

8/27/10 All Newscasts 1:57

Joe Lujan took a look at everything he lost during a fire at his home...one of several fires yesterday in San Jose. The Firefighter's Union said city layoffs made it difficult to respond quickly to all of the incidents...something the city disputes. More than 250 San Jose firefighters stood behind their union leader today to address the union contract and public safety. The city's latest proposal called for about a 9% cut in total compensation, but would enable San Jose to re-hire the 49 firefighters it laid off last month. More than 650 members voted and rejected the offer this afternoon by about 88%, saying they had made a comparable counter-offer. Firefighters acknowledge the three fires in San Jose yesterday set the mood for today's vote. San Jose Mayor Chuck Reed said he is disappointed with today's vote, but said the reductions firefighters offered is not enough, compared to what other city employee groups have given up. He also said the fire department's response to yesterday's fires was not affected by layoffs. After today's vote, the city and union are headed to "binding arbitration," which will also mean a "campaign" fight because San Jose is pushing a November ballot measure to give the city authority to change the arbitration process.

8/31/10 All Newscasts 1:17

The labor dispute between San Jose and it's firefighters flared up today when the union accused the city of misleading the public about safety. Union members showed a videotape of how quickly a fire can spread. They then played an audio tape on which it says a deputy fire director acknowledges the risk of slow response times. And the city's plan to maintain fire protection after laying off 49 firefighters. San Jose Mayor Chuck Reed called the union's claim "exaggeration" and "hyperbole." The city wants firefighters to take a 9% pay cut to restore the jobs. The firefighters are offering pension and other concessions.

All Newscasts 1:17

Dispute between San Jose and it's firefighters flared up today when
the union accused the public about safety.

Health

<u>Date</u>	<u>Program</u>	<u>Length</u>
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7/17/10	Bay Area People	7:24
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Dr. Erica Pan of the San Francisco Public Health Department talks about Whooping Cough, otherwise known as Pertussis, an infectious disease recently named as being an epidemic in California. California has already seen 1300 cases of Whooping Cough and 5 deaths. This disease can be fatal to infants.

7/31/10	Bay Area People	8:05
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On March 31st, St Mary's Medical Center will break ground on their new Cancer Center, a one-stop service for cancer patients. From diagnosis to education, to treatment, the new state of the art Cancer Center will provide a more comprehensive approach in helping cancer patients.

Originally aired 3/20/10.

8/21/10	Bay Area People	7:07
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Bay Area weather has been on the cool side and has helped to reduce the West Nile virus-carrying mosquito, but as more homes are being vacated and foreclosed, swimming pools offer still waters where millions of mosquitoes can breed. The Mosquito & Vector Control District of Contra Costa can help by providing free mosquito eating fish to help fight mosquito breeding.

8/23/10	All Newscasts	1:04
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A new development in the egg recall story. The Chief of the Food and Drug Administration now says there is no evidence that more farms are involved in the recall of more than half a billion eggs. Officials say that with the information they have, they don not expect the recall to grow. Meanwhile, some local "organic" egg producers are seeing an increase in business...health officials say consumers should take precaution regardless. Some popular brands in California linked to the recall include Wright County Eggs, Safeway's Lucerne brand, and Albertson's. KTVU has been keeping track of all of the developments on the egg recall...round the clock on our website.

8/23/10	All Newscasts	2:03
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Today's warm weather and the hot weather expected tomorrow can be dangerous, especially for young athletes working out in the heat after school. We talked to some Bay Area coaches this afternoon to find out if they are taking precautions. County public health officials told us that everyone should drink a lot of water and seek protection from the sun.

...where millions of mosquitoes can breed. The Mosquito & Vector Control District of Contra Costa can help by providing free mosquito eating fish to help fight mosquito breeding.

8/25/10 All Newscasts 11:07p
 ...the hot weather expected to ...
 ...athletes working out in the heat after school. ...
 ...to find out if they are taking precautions.

California insurance regulators today gave the go-ahead for stiff hikes in health insurance rates for some Anthem Blue Cross and Blue Shield policyholders. Anthem Blue Cross says about 800,000 individual California policyholders can expect an increase in October of between 14 and 20%. Blue Shield says about 250,000 of its' individual policyholders will see their rates go up an average of 19% with a high of 29%. Regulators say both Blue Shield and Anthem blue Cross satisfied a state law requiring 70% of healthcare premiums be used for healthcare. The increases come after a public outcry forced Anthem to withdraw its' proposal for bigger rate hikes last March.

9/11/10 Bay Area People 8:17
 Author Rebecca Katz has created a cookbook featuring 150 science-based, nutritious and flavorful recipes for cancer treatment and recovery. The book is a resource for ingredients that help in fatigue, nausea, weight loss and more.

Minority Issues

<u>Date</u>	<u>Program</u>	<u>Length</u>
9/25/10	Bay Area People	8:00
<p>"The State of the Race: Investing in Black Communities" is a gala and conference on the status of Black communities in the Bay Area. Bay Area Black in Philanthropy, BABIP, is opening a dialogue regarding major social issues facing the Black community.</p>		
9/25/10	Bay Area People	7:15
<p>San Francisco State University's Renaissance Journalism Center is offering a Learning lab on the tools, techniques and tricks of the trade in journalism. Directed at ethnic media, community journalists and non-profits, the Learning Lab's workshops will also help to identify strategies on how to successfully use social media to communicate news and social agendas.</p>		

Social Issues

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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7/17/10	Bay Area People	6:04
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Are you a thrill seeker? Join some 100 people on Saturday July 24, as they rappel 38 stories down the side of the Grand Hyatt Hotel in San Francisco. This event will not only be spectacular to participate in and watch, but it will also provide funds to support 14,000 Special Olympics athletes in Northern California.

7/24/10	Bay Area People	13:50
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Sharing our Lives: Voices and Experiences or SOLVE, under the Mental Health Association of San Francisco, attempts to reduce the stigma of mental illness in schools, housing and the workplace. Speakers with SOLVE may be experiencing mental illness of are parents, sibling or friends. Volunteer speakers learn how to give presentations about their personal struggles with mental illness, helping audience members become informed and accepting. They also provide support for those going through similar battles.

8/7/10	Bay Area People	5:52
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For some unknown reason, the Brown Pelican is in danger and at least 1,000 have turned up dead or are in distress along the coast of Oregon and California. The International Bird Rescue Research Center or IBRRC, has been trying to rescue as many of these pelicans as possible. IBRCC's Emergency Responder and Project Manager, Mark Russell, explains their need for donations and keeping these pelicans healthy and safe for their return to coastal waters.

8/14/10	Bay Area People	8:00
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A young Muslim college student from San Mateo was fired from her job as a stockroom employee at Hollister clothing store, a retail chain owned by Abercrombie & Fitch. Her offense was wearing the Muslim headscarf, a piece of clothing that is not part of the official "look" of Abercrombie and Fitch. Ms. Hani Khan had permission from the local store manager too wear the hajib as long as it was in the acceptable color palette that is store policy. Ms. Khan was fired by a district manager who was visiting the San Mateo store and insisted that she was wearing the headscarf against company policy. Ms. Khan reported her firing to CAIR, the Council on American-Islamic Relations. Originally aired 8/14/10.

8/28/10

Bay Area People

6:15

Mothers who have lost their children to street violence are invited to walk in solidarity along the shores of Oakland's Lake Merritt. "1,000 Mothers to Prevent Violence," was founded as a non-profit foundation by Lorrain Taylor, after she lost her twin sons in a random shooting in Oakland in 2000. According to Taylor, the "Mothers Mourning March," on May 15th is a march and rally to honor homicide victims and speak out against violence.

Originally aired 5/8/10.

9/11/10

Bay Area People

6:00

Fremont's SAVE, Safe Alternatives to Violent Environments works for the prevention of domestic violence. Working with women, men and teenagers, SAVE provides a full program that addresses issues of health, safety, education, relationships and more. Their 8th annual Breakfast Eye Opener will provide eye-opening information about domestic violence.

Public Service Announcements

Public Service Announcements

PUBLIC SERVICE ANNOUNCEMENTS

COMMUNITY CALENDAR

PUBLIC SERVICE ANNOUNCEMENTS

These locally produced, :10 (ten second) & :30 (thirty second) billboards air during the following KTVU newscasts as well as during the regular broadcast day:

KTVU Channel 2

Morning News Monday – Friday 5:00am – 7:00am

Mornings on 2 Monday – Friday 7:00am – 9:00am

The 5 O'Clock News Sunday 5:00pm – 6:00pm
(psa's are :10 (ten seconds) in length during this program)

The 10 O'Clock News Monday – Saturday 10:00pm – 11:00pm

The following are all **Community Calendar Announcements:**

Almaden Valley Women's Club

Enjoy the last weekend of the summer at the 34th annual "Almaden Valley Art & Wine Festival. Celebrate with great food and drinks, unique artwork, and a full day of live entertainment. The event takes place on Sunday, Sept, 19th at Almaden Lake Park in San Jose...sponsored by the Almaden valley Women's Club.

Autumn Moon Festival

Celebrate the summer harvest at the 20th annual Autumn Moon Festival in San Francisco's Chinatown. The street fair takes place the weekend of September 18th and 19th along the city's historic Grant Avenue. Enjoy shopping, live entertainment, and authentic Chinese food...all in one festival. Presented by the San Francisco Chinatown Merchants Association.

Craigslist Foundation

Be inspired to dream big and positively impact the community at the 7th annual Craigslist Foundation Bootcamp. The all day, high energy workshop takes place Saturday, August 14th at UC Berkeley. Bootcamp brings together business leaders, nonprofit organizations, and government decision makers to motivate you to build a better community. You too can make a difference.

Friends of Faith

The sixth annual "Faith Fancher Breast Cancer Challenge" takes place on Saturday, August 21st at Lake Merritt in Oakland. The 5k run and walk is held in memory of KTVU Reporter Faith Fancher, who's personal battle with breast cancer inspired her to start "Friends of Faith" to help uninsured and underserved women with cancer.

PHS & SPCA

Join KTVU's own Tom Vacar at the 16th annual "Mutt & Strut on Saturday, August 21st at Coyote Point Park in San Mateo. Enter your canine to win the title of "Most Talented" or "Best Kisser." Then walk your dog in support of the Peninsula Humane Society and the SPCA. Help local animal shelters while enjoying a day out with man's best friend.

Bay Area People Community Calendar -
Billboard Public Service Announcements

The following are Bay Area People Community Calendar Announcements. These :10 (ten second) Community Calendar Announcements aired during the program Bay Area People:

7/17/10

- The Truth About Solar, Sierra Club Green Home Workshop, Belmont Library, Belmont, July 27, 7pm.
- Recruit-Military Expo, veterans and military personnel, Oakland Coliseum, July 29, 11am-3pm.
- July Fundraiser, Boys & Girls Clubs of Silicon Valley, The Old Spaghetti Factory, various locations.

7/24/10

- Free HIV testing, Glide Health Services, 330 Ellis & Taylor, San Francisco, Mondays-Fridays.
- SF Jewish Film Festival, locations in Berkeley, SF, Palo-Alto and San Rafael, July 24-Aug. 9.
- Music in the Park, free outdoor concerts, Pete Escovedo, July 29, 5:30pm, Plaza de Cesar Chavez, San Jose.

8/7/10

- volunteers needed for habitat restoration, Project GROW.

9/11/10

- Oakland Mayoral Candidates Forum, Kaiser Center Auditorium, Sept. 23rd, 7pm-8:30pm, Oakland.
- Mill Valley Fall Arts Festival, Old Mill Park, Sept. 25 & 26, Mill Valley.
- Don Elias Golf Invitational benefiting the Hispanic Foundation of Silicon Valley, Sept. 29, 12 noon, Gilroy.

9/25/10

- Emeryville Art Exhibition, 5815 Shellmound Way, Emeryville, Oct.2-Oct. 24.
- San Jose Mexican Heritage and Mariachi Festival, Free Day of Music, Cesar Chavez Plaza, Sept. 26.
- Free Plant Exchange, plants, cuttings and garden accessories, Oakland, Oct. 9, Noon to 4pm.

free outdoor concerts, Pete Escovedo, July 29, 5:30pm, Plaza de Cesar Chavez, San Jose.

habitat restoration, Project GROW.

FOX NETWORK
PUBLIC SERVICE ANNOUNCEMENTS

The following page contains Fox Network Primetime/Sports/Late-Night PSA's that aired during the 3rd quarter of 2010:

FOX NETWORK
PUBLIC SERVICE ANNOUNCEMENTS

The following Fox Network Primetime/Sports/Late-Night PSA's that aired during the 3rd quarter of 2010:

FOX NETWORK
PUBLIC SERVICE ANNOUNCEMENTS

FOX NETWORK
PUBLIC SERVICE ANNOUNCEMENTS

FOX NETWORK
PUBLIC SERVICE ANNOUNCEMENTS

3RD QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATE NIGHT AND SPORTS

JULY '10

5:20 PM

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Jul-10	GLEE	THU	8:13-56P	YDZT9133PSA	ONDCP/ORDINARY DAY	:30
2-Jul-10	THE GOOD GUYS	FRI	9:51-44P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
3-Jul-10	MLB RS GAME	SAT	7:46:05P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
3-Jul-10	COPS	SAT	8:21-48P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
3-Jul-10	AMERICAS MOST WANTED	SAT	9:57-17P	USOE1030	USO OVERNIGHT DELIVERY	:30
4-Jul-10	SONS OF TUCSON	SUN	7:11-06P	YDZT0133PSA	ONDCP/LISTEN TO THE FUTURE	:30
4-Jul-10	FAMILY GUY	SUN	9:39-24P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
5-Jul-10	LIE TO ME	MON	8:14-45P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
5-Jul-10	THE GOOD GUYS	MON	9:13-44P	USOE1030	USO OVERNIGHT DELIVERY	:30
5-Jul-10	THE GOOD GUYS	MON	9:36-14P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
6-Jul-10	HELLS KITCHEN	TUE	8:12-33P	DET00340	DRUG-FREE AMERICA/COUCH	:30
7-Jul-10	SO YOU THINK YOU CAN DANCE	WED	8:16-43P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
8-Jul-10	SO YOU THINK YOU CAN DANCE	THU	9:14-33P	CMN2010PSA30	CHILDRENS MIRACLE NETWORK	:30
9-Jul-10	THE GOOD GUYS	FRI	9:11-59P	Z015G531PSA120	KAISER FAMILY/EMILY AND DAVID	:15
9-Jul-10	THE GOOD GUYS	FRI	9:43:07P	Z015G531PSA160	KAISER FAMILY/EMILY AND DAVID	:15
10-Jul-10	MLB RS GAME	SAT	7:15-58P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
10-Jul-10	COPS	SAT	8:21-33P	18265B	GLOBAL FUND FIGHTING AIDS	:30
10-Jul-10	AMERICAS MOST WANTED	SAT	9:11-06P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
11-Jul-10	SONS OF TUCSON	SUN	7:07-50P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
11-Jul-10	FAMILY GUY	SUN	9:36-23P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
12-Jul-10	THE GOOD GUYS	MON	9:58-43P	DET00340	DRUG-FREE AMERICA/COUCH	:30
14-Jul-10	SO YOU THINK YOU CAN DANCE	WED	9:53-58P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
15-Jul-10	SO YOU THINK YOU CAN DANCE	THU	9:01-43P	CMN2010PSA30	CHILDRENS MIRACLE NETWORK	:30
16-Jul-10	HOUSE	FRI	8:13-40P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
16-Jul-10	MLB RS GAME	FRI	9:07-35P	Z020G531PSA140	KAISER FAMILY FOUNDATION 2010 PAUSE	:10
17-Jul-10	COPS	SAT	7:48-21P	Z010G531PSA110	KAISER FAMILY FOUNDATION 2010 PAUSE	:10
17-Jul-10	AMERICAS MOST WANTED	SAT	9:12-58P	FZAA0828	FOUNDATION FOR A BETTER LIFE	:1:00
17-Jul-10	AMERICAS MOST WANTED	SAT	9:56-41P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
18-Jul-10	SONS OF TUCSON	SUN	7:09-22P	MDA92	GLOBAL FUND FIGHTING AIDS	:30
18-Jul-10	AMERICAN DAD	SUN	7:57-12P	XNPW281120H	MUSCULAR DYSTROPHY ASSOCIATION	:30
19-Jul-10	FAMILY GUY	SUN	9:28-18P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
20-Jul-10	HELLS KITCHEN	TUE	9:10-15P	CMN2010PSA30	CHILDRENS MIRACLE NETWORK	:30
21-Jul-10	SO YOU THINK YOU CAN DANCE	WED	8:43-51P	PSA2010MLB301	MUSCULAR DYSTROPHY ASSOCIATION	:30
22-Jul-10	GLEE	THU	8:15-30P	DET00340	FOX SPORTS SUPPORTS BREAST CANCER	:30
23-Jul-10	HOUSE	FRI	8:22-20P	Z015G531PSA150	DRUG-FREE AMERICA/COUCH	:30
23-Jul-10	BONES	FRI	9:07-34P	Z015G531PSA120	KAISER FAMILY/OLIVIA	:15
24-Jul-10	MLB RS GAME	SAT	8:26-15P	PSA2010MLB30	KAISER FAMILY/EMILY AND DAVID	:15
24-Jul-10	COPS	SAT	8:02-17P	XNPW281120H	FOX SPORTS SUPPORTS BREAST CANCER	:30
24-Jul-10	AMERICAS MOST WANTED	SAT	9:31-41P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
25-Jul-10	SONS OF TUCSON	SAT	9:56-51P	18265B	NFL/UW/LADAINIAN TOMILSON	:20
25-Jul-10	AMERICAS MOST WANTED	SUN	7:08-31P	CMN2010PSA30	GLOBAL FUND FIGHTING AIDS	:30
26-Jul-10	THE GOOD GUYS	SUN	7:37-06P	XNPW281120H	CHILDRENS MIRACLE NETWORK	:30
26-Jul-10	AMERICAN DAD	MON	9:53-06P	CNDC91301H	NFL/UW/LADAINIAN TOMILSON	:20
27-Jul-10	MASTERCHIEF	TUE	9:53-23P	PSA2010MLB301	AMERICAN DISABILITIES ACT/20TH ANNIVERSARY	:30
28-Jul-10	SO YOU THINK YOU CAN DANCE	WED	9:48-41P	PSA2010MLB301	FOX SPORTS SUPPORTS BREAST CANCER	:30
29-Jul-10	GLEE	THU	8:11-53P	MDA92	MUSCULAR DYSTROPHY ASSOCIATION	:30
30-Jul-10	HOUSE	FRI	8:52-28P	Z020G531PSA140	KAISER FAMILY FOUNDATION 2010 PAUSE	:20

3RD QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

30-Jul-10	BONES	FRI	9:17:18P	Z010G531PSA110	KAISER FAMILY FOUNDATION 2010 PAUSE	:10
31-Jul-10	MLB RS GAME	SAT	7:04:43P	PSA2010MLB30	FOX SPORTS SUPPORTS BREAST CANCER	:30
31-Jul-10	COPS	SAT	8:02:17P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
31-Jul-10	COPS	SAT	8:20:57P	18265B	GLOBAL FUND FIGHTING AIDS	:30
31-Jul-10	COPS	SAT	8:32:11P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
31-Jul-10	AMERICAS MOST WANTED	SAT	9:10:51P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20